



# SUBSIDIARY ENGAGEMENT WITH THE LOCAL NETWORK (GCNC)

**“ Global change must be built from the bottom up. It is at the local and national levels where stakeholders have the space for aligning private action with public policies and for ensuring people are at the center.**

Amina J. Mohammed, Deputy Secretary-General of the United Nations

## HOW TO JOIN AS A SUBSIDIARY:

### STEP 1 : DECIDE ON WHICH OF THE FOLLOWING WAYS THE SUBSIDIARY WOULD LIKE TO ENGAGE

- A.** A subsidiary can join individually irrespective of its parent company commitment.
  - Subsidiaries can become UN Global Compact Participants or Signatories themselves. This can be accomplished by submitting their own CEO commitment letter to the United Nations Secretary-General, selecting their engagement tier and making their appropriate financial contribution.
  - These companies will be listed individually as Participants or Signatories on the UN Global Compact website, according to their selected engagement tier and annually communicate on their progress to implement the UN Global Compact principles and advance the SDGs.
- B.** A subsidiary of a company participating in the UN Global Compact can join through its parent company.
  - If a parent company allows its subsidiaries, they can join the initiative under the umbrella of that parent company in order to directly access both global and local engagement opportunities. In this case, they are expected to make the financial contribution that may be required by that Local Network in their geography.
  - These subsidiaries will have a profile on the UN Global Compact website and be included in the list of active UNGC companies. They will enjoy their own access to the UNGC dashboard, to submit a COP or request the “We Support” UN Global Compact logo.

### STEP 2: LETTER OF COMMITMENT

Prepare a Letter of Commitment addressed to the UN Secretary-General and signed by your company's highest-level executive (or equivalent). Letter of Commitment templates for [business](#).

### STEP 3: SUBMIT ONLINE APPLICATION FORM

Complete the Online Application Form and upload a digital copy of the Letter of Commitment signed by the highest-level executive (or equivalent) whose name must correspond with the online registration form. In the form, click 'Yes' to the question, 'Is your company a subsidiary or country office of a UN Global Compact Participant or Signatory?' and mention the parent company name. Online application form for [business](#).

For more details, please read our subsidiary engagement policy [here](#).

### STEP 4: SELECT YOUR ENGAGEMENT TIER WITH THE LOCAL NETWORK - GLOBAL COMPACT NETWORK CANADA (GCNC)

Subsidiaries can choose from three available tiers: Premium, Patron, and Visionary for enhanced local network engagement.

The associated benefits for the Premium, Patron, and Visionary tiers can be found on page 2



# ENGAGEMENT WITH THE LOCAL NETWORK (GCNC)

BENEFITS	ENGAGEMENT TIERS		
	GCNC PREMIUM SUPPORTER	GCNC PATRON SUPPORTER	GCNC VISIONARY SUPPORTER
Recognition on GCNC's website linked to UN Global Compact's organization profile.	LOGO	LOGO	LOGO
Invitation to join exclusive network LinkedIn group to encourage collaboration and knowledge-sharing among network members.	✓	✓	✓
Invitation to participate in the local round of UN Global Compact's <a href="#">SDG Pioneers</a> .	✓	✓	✓
Invitation to participate in GCNC working groups on sustainability topics and/or SDGs [Registration fee: C\$ 2,500 plus HST].	50% FEE DISCOUNT	FEE WAIVED	FEE WAIVED
Opportunity to lead/co-chair a GCNC working group on sustainability topics and/or SDGs.		✓	✓
Invitation to attend online workshop on <a href="#">Communication on Progress (CoP)</a> for business entities and <a href="#">Communication on Engagement (CoE)</a> for non-business entities.	✓	✓	✓
Invitation to attend roundtable discussions and educational webinars.	✓	✓	✓
Invitation to participate in virtual SDGs reporting and impact workshop [Registration fee: C\$ 200 plus HST].	FEE WAIVED	FEE WAIVED	FEE WAIVED
Opportunity to share news and announcements to 6000+ subscribers via GCNC's bi-monthly newsletter or quarterly network update calls.	✓	✓	✓
Opportunity to publish one sustainability thought leadership article in GCNC's bi-monthly newsletter and website.		✓	✓
One 15-min Sustainability Leaders virtual interview with a high-level executive featured on GCNC's website, social media channels and bi-monthly newsletter and website.		✓	✓
Receive GCNC's active participation in one stakeholder engagement meeting/workshop.		✓	✓
1-hour Spotlight Webinar on your organization's sustainability efforts hosted by GCNC.		✓	✓
Invitation to participate in UN Global Compact's Global Impact Initiatives (GIs) i.e.: <a href="#">Target Gender Equality (TGE)</a> [Registration fee: C\$ 900 for Signatory/C\$ 600 for Participant plus HST].	25% FEE DISCOUNT	50% FEE DISCOUNT	50% FEE DISCOUNT
Invitation to participate in GCNC'S <a href="#">Sustainability Reporting Peer Review Program</a> [Registration fee: C\$ 1,750 plus HST].	50% FEE DISCOUNT	FEE WAIVED	FEE WAIVED
Receive complimentary passes to attend GCNC'S annual sustainability event i.e.: <a href="#">Making Global Goals Local Business Canada Summit</a> .	TWO	THREE	FIVE
Receive recognition and benefits as Gold Sponsor of GCNC's annual sustainability event i.e.: <a href="#">Making Global Goals Local Business Canada Summit</a> [Gold Sponsor fees: C\$ 10,000 plus HST].			✓

ANNUAL FEE BEFORE HST	PREMIUM	PATRON	VISIONARY
<b>COMPANY REVENUE TIERS BY ANNUAL GROSS SALES/REVENUE</b>			
Equal to or more than 250 Million	CAD 6,000	CAD 15,000	CAD 25,000
50 – 250 Million	CAD 3,000		
25 – 50 million	CAD 1,000		
< 25 million	CAD 500		