



**United Nations**  
Global Compact



**Global Compact**  
Network Canada



# **A CALL TO ACTION FOR SUSTAINABLE BUSINESS**



**United Nations**  
Global Compact

# GUIDING YOU THROUGH YOUR SUSTAINABILITY JOURNEY

- How do you get started with your sustainability commitment?
- How do you effectively communicate your sustainability story?
- How do you meet your sustainability objectives and achieve long-term growth?
- How do you turn future risks into business opportunities and set ambitious targets?

Mounting expectations from customers, employees and investors, the ever-growing sustainability ecosystem and limited resources can make this process feel complex and challenging. The United Nations Global Compact helps you cut through the complexity by enabling your company to build trust and transparency, achieve your sustainability objectives and help shape the world's sustainability agenda — guiding you throughout your sustainability journey.

THE UN GLOBAL COMPACT

## A PRINCIPLES-BASED APPROACH TO DOING BUSINESS

Launched in 2000 as a special initiative of the UN Secretary-General, the UN Global Compact provides a framework for developing a more sustainable and responsible business. Today, the UN Global Compact is the largest corporate sustainability initiative in the world. With easy access to authoritative guidance, training, tools and support, along with global reach and multi-stakeholder connections, the UN Global Compact enables businesses to achieve their sustainability objectives.

**9500+**  
companies

**3000**  
non-business  
signatories

**160+**  
countries

**60+**  
local networks

### PARTICIPANTS OF THE UN GLOBAL COMPACT BENEFIT FROM:



The UN Global Compact is a principle-based framework for businesses, stating ten principles in the areas of:



HUMAN RIGHTS



LABOUR



ENVIRONMENT



ANTI-CORRUPTION

## JOINING THE UN GLOBAL COMPACT - WHAT YOU WILL GAIN

THE UN GLOBAL COMPACT CAN HELP YOUR COMPANY IN THREE MEANINGFUL WAYS.

### 01 BUILD TRUST AND TRANSPARENCY

As a Participant of the UN Global Compact, your company can publicly share its commitments and report on progress through the largest platform of corporate sustainability leaders and practitioners from all sectors. With the UN Global Compact, you have access to:

- A platform to communicate your commitment and progress
- A customized company profile on the UN Global Compact website
- A media toolkit to communicate your commitment
- Global and local opportunities at flagship events, conferences and webinars, including speaking opportunities and signing ceremonies for new joiners

### 02 ACHIEVE YOUR SUSTAINABILITY OBJECTIVES

The UN Global Compact enables you to advance your knowledge and expertise to meet your sustainability objectives and achieve long-term growth. We offer you guidance, training, tools and support such as:

- Extensive digital resource library
- Self-assessment and benchmarking
- Tailored roadmaps and content curation
- Access to the UN Global Compact help desk
- Access to capacity building programs
- Local activations to drive impact
- Unlimited access to the UN Global Compact Academy learning platform
- Dedicated Participant Engagement manager

### 03 HELP SHAPE THE WORLD'S SUSTAINABILITY AGENDA

Perhaps the most significant benefit of the UN Global Compact is to affect real change and deliver value to our participating companies. Through global and local connections, your company can help define leadership and provide inspiration to a broader audience. The UN Global Compact offers you:

- Participation in issue specific working groups for leading companies (Action Platforms)
- Global Leadership Programmes — Expert Network & Global Compact LEAD
- Peer-to-peer networking opportunities and unparalleled opportunities to meet industry leaders, UN and Government officials
- Access to global and local partnerships to scale the impact of your projects

### TOP 3 REASONS WHY COMPANIES PARTICIPATE

80%

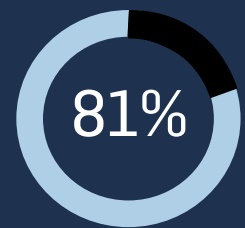
Increase **trust in the company** through a commitment to sustainability

59%

**Universal nature** of the principles

58%

Promotes **action on sustainability** within the company



of companies attribute **progress on their sustainability** work to participating in the Global Compact.

Source: UN Global Compact Annual Implementation Survey Implementation Survey

## HOW TO ENGAGE IN CANADA

The Global Compact Network Canada (GCNC) is your ground support when engaging with the UN Global Compact. In Canada, the GCNC is spearheading the Sustainable Development Goals (SDGs) and the 10 Principles of the UN Global Compact. In doing so, GCNC unifies and builds the capacity of the Canadian private sector to embrace sustainable business practices by convening and accelerating opportunities for multi-stakeholder collaboration. For more information about the UN Global Compact and Global Compact Network Canada please contact:

#### Global Compact Network Canada contact points:

Ayman Chowdhury, Head of Secretariat  
ayman@globalcompact.ca  
+1 647-715-9426 ex 107

Daria Naglic, Manager, Programs & Engagement  
daria@globalcompact.ca  
+1 647-715-9426 ex 103

[www.globalcompact.ca](http://www.globalcompact.ca)

#### UN Global Compact contact point:

Sarah Tran, Participant Engagement  
tran@unglobalcompact.org  
+1 646 884 7503

[www.unglobalcompact.org](http://www.unglobalcompact.org)

To strengthen engagement with GCNC, more information is available on page 6 and 7.



# HOW TO JOIN

## STEP 1: BUSINESS OR NON-BUSINESS

Decide if your organization is a business or non-business.

BUSINESS	NON-BUSINESS
<ul style="list-style-type: none"> <li>• Company — any legal entity engaging in business, such as a corporation or partnership, with at least 250 full-time direct employees and/or any state-owned companies</li> <li>• SME (Small and Medium Enterprise) — same as a Company but with less than 250 and more than 10 full-time employees</li> </ul> <p>Please note that due to administrative capacity, the UN Global Compact is currently not accepting new applications from organizations with under ten employees.</p>	<ul style="list-style-type: none"> <li>• Academic institutions</li> <li>• Business associations</li> <li>• Cities and municipalities</li> <li>• Civil society organizations</li> <li>• Foundations</li> <li>• Labour organizations</li> <li>• Public sector organizations</li> <li>• Corporate social responsibility organizations</li> </ul>

Businesses are required to submit a [Communication on Progress](#) (COP) every year and Non-businesses are required to submit a [Communication on Engagement](#) (COE) once every 2 years.

## STEP 2: SELECT YOUR PREFERRED ENGAGEMENT TIER WITH THE UN GLOBAL COMPACT ON A GLOBAL LEVEL

All business and non-business with head offices in Canada must first select to become either a UN Global Compact **Signatory** or **Participant** in order to join the initiative.

The associated benefits for the **Signatory** tier and the **Participant** tier can be found on Page 6.

## STEP 3: LETTER OF COMMITMENT

Prepare a Letter of Commitment addressed to the UN Secretary-General and signed by your company's highest-level executive (or equivalent). Letter of Commitment templates for [business](#) and [non-business](#).

## STEP 4: ONLINE APPLICATION FORM

Complete the Online Application Form and upload a digital copy of the Letter of Commitment signed by the highest-level executive (or equivalent), whose name must correspond with the online registration form. Online application form for [business](#) and [non-business](#).

## STEP 5: SELECT YOUR ENGAGEMENT TIER WITH THE LOCAL NETWORK - GLOBAL COMPACT NETWORK CANADA (OPTIONAL)

Once your application has been accepted by the UN Global Compact (usually takes around 7-14 business days), you have the option to strengthen your engagement with the local network. All UN Global Compact Canadian Signatories, Participants and the Subsidiaries can choose from the three available tiers: Premium, Patron, and Visionary for enhanced local network engagement.

The associated benefits for the Premium, Patron, and Visionary tiers can be found on Page 6.



**United Nations**  
Global Compact

# UN GLOBAL COMPACT ENGAGEMENT LEVELS

BENEFITS		SIGNATORY	PARTICIPANT
Access to Global Compact Local Networks in 60+ Countries		✓	✓
<b>1. BUILD TRUST &amp; TRANSPARENCY</b>			
Visibility & Recognition	Speaking opportunities at UN Global Compact flagship events & conferences	✓	✓
	SDG Pioneer recognition eligibility	✓	✓
	Participant success stories		✓
Online Profile	Enhanced company profile on UN Global Compact website		✓
Media Toolkit	Toolkit to communicate your engagement in the UN Global Compact		✓
Logo	Access to UN Global Compact endorser logo	✓	✓
<b>2. ACHIEVE YOUR SUSTAINABILITY OBJECTIVES</b>			
Practical Guidance & Tools	Access to the UN Global Compact library of world-class sustainability guidance	✓	✓
	Access to online tools in the areas of Gender, Climate, Anti- Corruption, Labour & Human Rights	✓	✓
	Self assessment & benchmarking	✓	✓
Global Impact Initiatives	Participation in Global Impact Initiatives to drive action	✓	✓
Support	Access to UN Global Compact helpdesk	✓	✓
	Dedicated Participant Engagement Manager		✓
Training	Access to the UN Global Compact Academy Learning Platform		✓
<b>3. SHAPE THE CORPORATE SUSTAINABILITY AGENDA</b>			
Partnerships	Guidance on multi-stakeholder partnerships with the UN and other participating companies	✓	✓
Action Platforms	Ability to join UN Global Compact Action Platforms		✓
Global Leadership Programs	Eligibility for Global Compact LEAD recognition (available to companies participating in two or more Action Platforms)		✓
	Invitation to join the Expert Network and CFO Network		✓
UN Events	Exclusive invitations to high-level convenings and policy dialogues, including CEO Roundtables		✓



# ENGAGEMENT WITH THE LOCAL NETWORK (GCNC)

“Global change must be built from the bottom up. It is at the local and national levels where stakeholders have the space for aligning private action with public policies and for ensuring people are at the center.

Amina J. Mohammed, Deputy Secretary-General of the United Nations

## ONCE ACCEPTED INTO UN GLOBAL COMPACT AS A SIGNATORY OR PARTICIPANT, YOUR ORGANIZATION WILL RECEIVE THE FOLLOWING BENEFITS:

BENEFITS	ENGAGEMENT TIERS			
	UN GLOBAL COMPACT SIGNATORY OR PARTICIPANT	GCNC PREMIUM SUPPORTER	GCNC PATRON SUPPORTER	GCNC VISIONARY SUPPORTER
Recognition on GCNC's website linked to UN Global Compact's organization profile.	NAME	LOGO	LOGO	LOGO
Invitation to join exclusive network LinkedIn group to encourage collaboration and knowledge-sharing among network members.	✓	✓	✓	✓
Invitation to participate in the local round of UN Global Compact's <a href="#">SDG Pioneers</a> .	✓	✓	✓	✓
Invitation to participate in GCNC working groups on sustainability topics and/or SDGs [Registration fee: C\$ 2,500 plus HST].	25% FEE DISCOUNT	50% FEE DISCOUNT	FEE WAIVED	FEE WAIVED
Opportunity to lead/co-chair a GCNC working group on sustainability topics and/or SDGs.			✓	✓
Invitation to attend online workshop on <a href="#">Communication on Progress (CoP)</a> for business entities and <a href="#">Communication on Engagement (CoE)</a> for non-business entities.	✓	✓	✓	✓
Invitation to attend roundtable discussions and educational webinars.	✓	✓	✓	✓
Invitation to participate in virtual SDGs reporting and impact workshop [Registration fee: C\$ 200 plus HST].	50% FEE DISCOUNT	FEE WAIVED	FEE WAIVED	FEE WAIVED
Opportunity to share news and announcements to 6000+ subscribers via GCNC's bi-monthly newsletter or quarterly network update calls.		✓	✓	✓
Opportunity to publish one sustainability thought leadership article in GCNC's bi-monthly newsletter and website.			✓	✓
One 15-min Sustainability Leaders virtual interview with a high-level executive featured on GCNC's website, social media channels and bi-monthly newsletter and website.			✓	✓
Receive GCNC's active participation in one stakeholder engagement meeting/workshop.			✓	✓
1-hour Spotlight Webinar on your organization's sustainability efforts hosted by GCNC.			✓	✓
Invitation to participate in UN Global Compact's Global Impact Initiatives (GIs) i.e.: <a href="#">Target Gender Equality (TGE)</a> [Registration fee: C\$ 900 for Signatory/C\$ 600 for Participant plus HST].	FEE APPLICABLE	25% FEE DISCOUNT	50% FEE DISCOUNT	50% FEE DISCOUNT
Invitation to participate in GCNC'S <a href="#">Sustainability Reporting Peer Review Program</a> [Registration fee: C\$ 1,750 plus HST].	FEE APPLICABLE	50% FEE DISCOUNT	FEE WAIVED	FEE WAIVED
Receive complimentary passes to attend GCNC'S annual sustainability event i.e.: <a href="#">Making Global Goals Local Business Canada Summit</a> .	ONE	TWO	THREE	FIVE
Receive recognition and benefits as Gold Sponsor of GCNC's annual sustainability event i.e.: <a href="#">Making Global Goals Local Business Canada Summit</a> [Gold Sponsor fees: C\$ 10,000 plus HST].				✓



# ENGAGEMENT WITH THE LOCAL NETWORK (GCNC)

## UN GLOBAL COMPACT ANNUAL CONTRIBUTIONS

	SIGNATORY	PARTICIPANT	ACTION PLATFORMS (each)
COMPANY REVENUE TIERS BY ANNUAL GROSS SALES/REVENUE	REQUIRED ANNUAL CONTRIBUTION (USD)		
> 5 billion	10,000	20,000	20,000
1–5 billion	7,500	15,000	15,000
500 million – 1 billion	5,000	10,000	10,000
250 million – 500 million	3,750	7,000	7,000
50–250 million	2,500	5,000	5,000
25–50 million	CAD 1000	2,500	2,500
<25 million	CAD 500	1,250	1,250

## GLOBAL COMPACT NETWORK CANADA ANNUAL FEE

ANNUAL FEE BEFORE HST	PREMIUM	PATRON	VISIONARY
COMPANY REVENUE TIERS BY ANNUAL GROSS SALES/REVENUE			
Equal to or more than 250 Million	CAD 6,000	CAD 15,000	CAD 25,000
50 – 250 Million	CAD 3,000		
25 – 50 million	CAD 1,000		
< 25 million	CAD 500		