UN GLOBAL COMPACT
ACCELERATING AND SCALING GLOBAL IMPACT
ABOUT THE UN GLOBAL COMPACT
I propose that you, the business leaders... and we, the United Nations, initiate a global compact of shared values and principles ......

Kofi Annan, UN Secretary-General (1997–2006)
UN GLOBAL COMPACT: OVERVIEW

14,000+ businesses committed to the Ten Principles of the UN Global Compact

3,800+ non-business participants

160+ countries with UN Global Compact participants

69 local networks

87 million employees
WITH THE UN GLOBAL COMPACT, PARTICIPATING COMPANIES ACHIEVE SUSTAINABLE VALUE BY DELIVERING MEASURABLE IMPACT TO THE WORLD’S MOST PRESSING CHALLENGES

DRIVE IMPACT ON SPECIFIC GOALS
where businesses have an outsized effect on outcomes

SCALE AMBITIOUS ACTION
companies of all sizes, geographies and sectors, across, value chains, and through entire ecosystems can contribute

MAKE MEASURABLE PROGRESS
and communicate it through a public reporting platform for all stakeholders
DRIVE IMPACT ON SPECIFIC GOALS

SOLVING THE WORLD’S MOST PRESSING CHALLENGES

FOCUS AREAS WHERE BUSINESS HAVE AN OUTSIZED EFFECT ON OUTCOMES

- Human Rights
- Labour & Decent work
- Climate Change
- Anti-corruption
- Gender Equality
- SDG Integration
- Transformational Governance
PORTFOLIO OF ENGAGEMENT OPPORTUNITIES: COMPANIES OF ALL SIZES, GEOGRAPHIES AND STAGES OF SUSTAINABILITY

FOCUS AREAS WITH IMPACT GOALS

CONNECT | LEARN | LEAD | COMMUNICATE

PORTFOLIO OF ENGAGEMENT OPPORTUNITIES* THAT SCALE CHANGE ACROSS 69 LOCAL NETWORKS AND 160 COUNTRIES, MNCs-> SMEs:

- Events
- The Academy
- Peer Learning Groups
- Accelerators
- Policy Advocacy & Campaigns
- Think Labs
MAKE MEASURABLE PROGRESS: COMMUNICATE

COMMUNICATION ON PROGRESS

Digital platform with mandatory and voluntary questions to communicate performance, track and measure progress and continuously improve.

Public data base, open to all stakeholders for transparency, benchmarking and comparison.

Links to resources, relevant initiatives and support from Global Compact (Local/regional/global) to help companies learn at every step & benefit from peer experience.
WAYS TO ENGAGE
ACCELERATOR PROGRAMMES ROLLED OUT IN COLLABORATION BETWEEN GLOBAL COMPACT OFFICE AND LOCAL NETWORKS WITH A VIEW TO MAINSTREAM SUSTAINABLE BUSINESS PRACTICES, SCALING THE COLLECTIVE IMPACT OF BUSINESS TOWARD THE ACHIEVEMENT OF THE SDGS

WHAT PARTICIPANTS ARE SAYING

“One of the most enriching and rewarding academic experiences!”

“An amazing and practical journey in the world of corporate sustainability”

Target Gender Equality has helped us accelerate the pace and set the stage for gender equality to be our company’s priority

“SDG Accelerator is one of most interesting programmes that I have participated in, in over 20 years”

94% recommend the Young SDG Innovators Programme

“Thanks for facilitating this great session. Lots of valuable takeaways and the benefit of networking with so many colleagues across industries” – Climate Ambition Accelerator
## Multi-stakeholder coalitions to deliver on the sustainable development goals

<table>
<thead>
<tr>
<th>COALITIONS</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td><strong>CEO WATER MANDATE</strong></td>
<td>Scaling adoption of water stewardship practice by companies in critical geographies and sectors</td>
</tr>
<tr>
<td><strong>OCEAN STEWARDSHIP COALITION</strong></td>
<td>A principles-based approach to sustainable ocean business</td>
</tr>
<tr>
<td><strong>SCIENCE BASED TARGETS</strong></td>
<td>Enabling companies to set science-based emissions reduction targets</td>
</tr>
<tr>
<td><strong>CFO TASKFORCE FOR THE SDGS</strong></td>
<td>Scaling corporate finance and investment as a catalyst for delivering the SDGs</td>
</tr>
</tbody>
</table>

- Enabling companies to adopt leading water stewardship practices that support better outcomes for at least 3 billion people in 100 basins worldwide.
- Scaling and broadening engagement in emerging markets, and small island developing states (SIDs).
- Near-term targets aligned with 1.5°C Net-Zero Standard: First science-based framework to set long term net-zero targets.
- 1,000 companies linking 50% of corporate financing to the SDGs $500 billion in corporate investment.
UN GLOBAL COMPACT ACADEMY

VIRTUAL SESSIONS  E-LEARNING COURSES  REGIONAL SESSIONS

INFLUENCER SERIES  MASTER CLASSES  LOCAL LANGUAGE TRANSLATIONS

UPCOMING THEMES

- Ten Principles
- Inclusive Procurement & Women Entrepreneurship
- Just Transition to a green economy
- Breakthrough Innovation
- Transformational Governance
- Reporting
- Financing the 2030 Agenda
- Ocean Sustainability

Accelerate Your Sustainability Journey
START LEARNING TODAY
RESOURCES

UN GLOBAL COMPACT LIBRARY

IMPROVING WAGES TO ADVANCE DECENT WORK IN SUPPLY CHAINS

unglobalcompact.org/library
TOOLS

WEPS GENDER GAP ANALYSIS TOOL, SDG ACTION MANAGER AND DECENT WORK TOOLKIT FOR SUSTAINABLE PROCUREMENT
PEER LEARNING GROUPS

OFFERED AT GLOBAL, REGIONAL, AND LOCAL LEVEL

- FACILITATED LEARNING GROUPS with a variety of stakeholders.
- SHARE BEST PRACTICES & CHALLENGES on critical sustainability issues.
- HEAR FROM PEERS AND SHARE INSIGHT in group sessions.
- GAIN ACCESS to industry experts and networking opportunities.

SDG INTEGRATION
HUMAN RIGHTS
DECENT WORK & LABOUR
CLIMATE
GENDER
REPORTING
TRANSFORMATIONAL GOVERNANCE
THINK LABS

- SHAPE THE DEFINITION OF LEADERSHIP on critical sustainability issues and inspire continuous performance improvement.

- TIME BOUND INCUBATION of future programmes. New and forward-thinking opportunities.

- THOUGHT LEADERSHIP DEVELOPMENT for ecosystem engagement & change.

- ADDRESS KEY BUSINESS CHALLENGES driven by thematic need and/or UNGC additionality.

- BEST PRACTICE for business implementations.
INCREASE AMBITION ACROSS POLICY OR INDUSTRY WITHIN TARGETED AREAS. OUR POLICY ADVOCACY ACTIVITIES CONNECT RELEVANT STAKEHOLDERS AND SHAPE POLICY POSITIONS.

- **CONVENE INFLUENCERS** and decision makers from business, governments and other stakeholders for dialogue at global, national, city/state level.
- **BUSINESS ADVOCACY** through media, social media, partners, events.
- **POLICY/AMBITION** loop dialogues and event.
- **STRONGLY CONNECTED** with the United Nations and its agencies.

JOIN OUR CALLS TO ACTION FOR BUSINESS TO PUBLICLY SUPPORT POLICY POSITIONS OR JOIN CAMPAIGNS ADVOCATING FOR CHANGE AT THE GLOBAL AND LOCAL LEVEL.

- **DEFINED AND TIME BOUND CALLS FOR ACTION** for business to publicly support policy positions or join campaigns driving change and increased ambition across policy or industry within targeted lead and shape areas.
- **SHAPE AND INFLUENCE** the level of ambition in an ecosystem and/or issue space.
PARTICIPANT PROFILE, PRESS RELEASE KEY MESSAGES, SOCIAL MEDIA GUIDE + GUIDANCE ON CONTENT, ENDORSER AND COMMUNICATION ON PROGRESS (COP) LOGOS

MEDIA TOOLKIT

Download the participant Media toolkit here.
2022 SDG PIONEERS PROGRAMME

Each year the United Nations Global Compact recognizes a class of SDG Pioneers — business leaders working at any level of their company who are using business as a force for good to advance the Global Goals through the implementation of the Ten Principles of the UN Global Compact on human rights, labour, environment and anti-corruption.

Learn more about this opportunity here.
ENGAGEMENT OPPORTUNITY: FLAGSHIP EVENTS

30,000+ Event Attendees 2021

160+ Countries Represented 2021

1.8M Social Media Reach

2,200+ Local Events

40,000+ Companies reached
ENGAGEMENT OPPORTUNITY: WITH THE LOCAL NETWORK CANADA

▪ **Sustainability Reporting Peer Review Programme (Fee: $1,000 CAD)**
  A locally developed programme, the peer review programme is designed to help Canadian companies benchmark their sustainability reports. Companies exchange, receive and review feedback from corporate sustainability professionals, hear the perspectives and lessons learned from their peers, share and gather expertise as well as best practices, and ultimately improve their overall corporate sustainability reporting practices. Learn more [here](#).

▪ **Sustainability Leaders Interview Series**
  An opportunity for Canadian business leaders to create a multiplier effect for leadership in corporate sustainability by sharing their progress and ambitions for realizing the Global Goals. Learn more [here](#).

▪ **Local Issue-Specific Working Groups (Fee: $1,750 CAD)**
  Led by GCNC, working groups are designed to engage Canadian companies in thematic dialogues that result in action-oriented deliverables, aimed at tackling local sustainability challenges. The working group activities are time-bound, goal-specific and require the necessary subject matter expertise. Learn more [here](#).

▪ **Webinar Series**
  A local-network led initiative where experts from the public and the private sectors come together to share the latest updates and best practices around specific themes. View the webinar series [here](#).

▪ **Accelerator Programmes**
  **Target Gender Equality** (Fee waived) and **Climate Ambition Accelerator** (Fee: $900 CAD)
HOW TO JOIN
THREE STEP JOINING PROCESS

STEP 1: REVIEW
The Application Guidelines

STEP 2: PREPARE
The Letter of Commitment (Chief Executive with support of Board)

STEP 3: COMPLETE
The Online Application Form

TAKE THE NEXT STEP HERE
## ANNUAL CONTRIBUTIONS

<table>
<thead>
<tr>
<th>COMPANY REVENUE TIERS BY ANNUAL GROSS SALES/REVENUE</th>
<th>REQUIRED ANNUAL CONTRIBUTION</th>
<th>FOR SUBSIDIARIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>&gt; 30 billion +</td>
<td>$30,000 (USD)</td>
<td>$10,000 (CAD)</td>
</tr>
<tr>
<td>10–30 billion</td>
<td>$25,000 (USD)</td>
<td>$7,500 (CAD)</td>
</tr>
<tr>
<td>5–10 billion</td>
<td>$20,000 (USD)</td>
<td>$6,000 (CAD)</td>
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<tr>
<td>1–5 billion</td>
<td>$15,000 (USD)</td>
<td>$4,500 (CAD)</td>
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<tr>
<td>500 million–1 billion</td>
<td>$7,500 (USD)</td>
<td>$2,250 (CAD)</td>
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<tr>
<td>250–500 million</td>
<td>$5,000 (USD)</td>
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<tr>
<td>50–250 million</td>
<td>$2,500 (USD)</td>
<td>$750 (CAD)</td>
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<tr>
<td>25–50 million</td>
<td>$1,500 (CAD)</td>
<td>$500 (CAD)</td>
</tr>
<tr>
<td>&lt;25 million</td>
<td>$1,000 (CAD)</td>
<td>$500 (CAD)</td>
</tr>
</tbody>
</table>

Local taxes will apply
Contact Points

The Global Compact Network Canada is your ground support when engaging with the UN Global Compact. The Local Network Canada is spearheading the UN Sustainable Development Goals (SDGs) and the Ten Principles of the UN Global Compact. In doing so, the Canadian Network unifies and builds the capacity of the Canadian private sector to embrace sustainable business practices by convening and accelerating opportunities for multi-stakeholder collaboration. For more information, please contact:

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JOIN US

If you are ready to deliver impact that matters and unite for a more sustainable and equitable future for all, join us. Visit unglobalcompact.org/participation/join/application to apply