



MAKING GLOBAL GOALS LOCAL BUSINESS CANADA



Making Global Goals Local Business – Canada

Organized jointly by the [United Nations Global Compact](#) and [Global Compact Network Canada](#), *Making Global Goals Local Business - Canada* is a two-day business sustainability summit that will bring together Canadian businesses leaders, sustainability professionals, government officials, impact-driven entrepreneurs, NGO leaders, and the United Nations to catalyze collective action and accelerate progress on the UN’s 17 [Sustainable Development Goals \(SDGs\)](#) here in Canada. The summit will serve as a platform for leaders in the Canadian private sector and government officials to foster multi-stakeholder dialogues, catalyze new partnerships, explore innovative approaches to build a more progressive and sustainable Canadian private sector.

Program Agenda:

DAY 1: Monday, SEPTEMBER 9, 2019	
Venue: Globe and Mail Center (17th floor) 351 King Street East, Toronto, M5A 0N1	
1:00 - 2:00pm	Registration and Refreshments
2:00 - 2:40 pm	Opening Plenary Elizabeth Dowdeswell , <i>Lieutenant Governor of Ontario</i> Ayman Chowdhury , <i>Head of Secretariat, Global Compact Network Canada</i> Meigan Terry , <i>Senior VP of Global Communications, Culture and Social Enterprise at Scotiabank</i>
2:40 – 3:25 pm	<u>The Hot Seat Outlook on the 2030 Agenda</u> This session will highlight some of the key global initiatives that are accelerating progress towards the Sustainable Development Goals, and discuss Canada’s contribution to the movement. In particular, we will highlight areas where Canada's private sector has an opportunity to step up and take on more of a leadership role locally. The panelists will explore potential outcomes of the session, such as the formation of working groups to convene experts and stakeholders, and develop solutions for sustainability challenges identified in the discussion. Moderator: Melissa Powell , <i>Chief of Staff at the United Nations Global Compact</i> Speakers: Marcelo Lu , <i>President at BASF Canada</i> Christiane Bergevin , <i>President at Bergevin Capital; Former Chair at Canadian Chamber of Commerce</i>



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	<p>Jonathan Drimmer, Partner at <i>Paul Hastings LLP</i>; former Chief Compliance Officer at <i>Barrick Gold</i></p>
3:25 – 4:10 pm	<p><u>Partnerships for the Global Goals</u></p> <p>To achieve the 2030 Agenda for Sustainable Development, we need to move from short-term, small-scale partnership projects to long-term, transformational, multi-stakeholder partnerships with the potential for scalable impact. This session will highlight some of the exciting partnerships currently in the works for advancing the SDGs in Canada, explore opportunities for synergies and collaboration between businesses, governments, and NGOs, and discuss gaps and opportunities that lie within these partnership models.</p> <p><u>Moderator:</u> Caroline Elie, Manager of Stakeholder Relations at <i>Export Development Canada</i></p> <p><u>Speakers:</u> Sue Rauth, Deputy Director, Regional Office of the Trade Commissioner Service at <i>Global Affairs Canada</i> Craig Ryan, Director of Social Entrepreneurship at <i>Business Development Bank of Canada (BDC)</i> Meaghan Beck, Corporate Social Responsibility Manager at <i>Sodexo</i> Margaret Childe, Director, ESG Research & Integration at <i>Manulife</i></p>
4:10 – 4:25 pm	<p>Coffee Break</p>
4:25 – 5:15 pm	<p><u>Fast-Tracking Zero Carbon Economic Growth in Canada</u></p> <p>Public-private partnerships on climate action help demonstrate the economic case for ambitious climate policy; governments can build on the growing business leadership to enact stronger, more committed policies. These partnership variants dubbed 'ambition loops' are positive feedback loops in which private sector leadership and government policies reinforce each other and are emerging around the world. This session will discuss the concept of an 'ambition loop' and examples from Canada and around the world.</p> <p><u>Moderator:</u> Ayman Chowdhury, Head of Secretariat at <i>Global Compact Network Canada</i></p> <p><u>Speakers:</u> Jordan Solomon, President and CEO at <i>Ecostrat</i> Susan McGeachie, Global Director of Climate Change and Sustainability at <i>Hatch</i> Laura Overton, Sustainability Accounting Senior Manager at <i>Mars</i> Robert Greenhill, Executive Chairman at <i>Global Canada</i></p>
5:15 - 6:30 pm	<p>Networking Cocktail Reception</p>



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DAY 2: Tuesday, SEPTEMBER 10, 2019	
Venue: Globe and Mail Center (17 th floor) 351 King Street East, Toronto, M5A 0N1	
8:00-8:30 am	Registration and Networking Breakfast
8:30 – 8:40 am	Opening Plenary Kehkashan Basu , Founder & President at <i>Green Hope Foundation</i> ; Youth Ambassador at <i>World Future Council</i>
8:40 – 9:10 am	From the 2030 Vision to the 2030 Reality - How Far Are We? An infographic, TED-talk style presentation - delivered by GCNC and Canada's Federal SDG Unit - to understand the current challenges and opportunities that Canada is facing in its quest to meet the 2030 Agenda, and its plan of action for accelerating progress towards the Goals. Speakers: Ayman Chowdhury , Head of Secretariat at <i>Global Compact Network Canada</i>
9:10 – 10:10 am	<u>Making Global Goals Local Business in the Lens of the C-Suite</u> It is apparent that change starts at the top of the organization, and as such the 2030 Agenda needs to be on the C-suite's priority list for it to be accomplished in the next 11 years. This session will welcome Canadian C-suite executives for a discussion on their attitudes, perceptions and plans of action to showcase SDG leadership and contribute to the Global Goals locally in Canada. Moderator: Helle Bank Jorgensen , CEO and Founder at <i>Competent Boards</i> Speakers: Brendan Seale , Chief Sustainability Officer at <i>Scotiabank</i> Andrew Bowerbank , National VP of Sustainability & Energy at <i>WSP Canada</i> John Coyne , Vice-President of External Affairs and Sustainability at <i>Unilever Canada</i> Kevin Coon , Managing Partner at <i>Baker McKenzie</i>
10:10 - 10:30 am	Transition and Coffee Break
10:30 - 11:30 am	<u>Let's Talk Challenges</u>
	Simultaneous Session 1: <u>The Risk of "SDG Wash" – Effective Measurement Approach, The Do's and Don'ts</u>



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	<p>Companies that reframe their communications around the SDGs, while maintaining business as usual, run the risk of creating a misleading narrative also known as “SDG-washing”. The World Business Council for Sustainable Development’s recent reports indicate that 79% of the analysed companies acknowledged the SDGs in some capacity. However, only 6% have aligned their business strategies and targets to specific SDG indicators that measure their contributions. Why is this a big risk for companies and what can be done?</p> <p>Moderator: B. Lorraine Smith, Sustainability Advisor</p> <p>Speakers: Bob Willard, Founder and Chief Sustainability Champion at <i>Sustainability Advantage</i> Linda Wrong, Director of Sustainability and Regulatory Affairs at <i>Lundin Mining</i> Lisa French, Chief Technical Officer at <i>International Integrated Reporting Council (IIRC)</i></p> <p><u>Simultaneous Session 2:</u> Advancement of Technology – The Future of Work</p> <p>Our way of working is changing at an unprecedented rate. Digitalization, artificial intelligence and machine learning are eliminating jobs involving low and middle-skilled routine tasks through automation. Research suggests that increased automation in the workplace will disproportionately affect women. For businesses that are committed to improving gender equality, how are they dealing with this challenge?</p> <p>Moderator: Sandra Espinosa, Project Manager of Gender Equality Leadership in the Canadian Private Sector Program at <i>Global Compact Network Canada</i></p> <p>Speakers: Hannah Zhang, Senior Associate at <i>McKinsey & Company</i> Julia Osmar, VP of Education Experience at <i>BrainStation</i> Laura McGee, CEO at <i>Diversio</i></p>
11.30 – 11.40am	Coffee Break
11:40 am - 12:00 pm	<p>Spotlight Stories for the SDGs</p> <p>This session will feature Canadian organizations that are doing exemplary work around a particular SDG.</p> <p>Speakers: Gillian Riley, President & CEO at <i>Tangerine</i> Bruce Taylor, Founder & President at <i>Enviro-Stewards</i></p>
12:00 - 1:30 pm	Lunch and Networking Break



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1:30 – 2:30 pm	<i>Doors of Opportunities</i>
	<p><u>Simultaneous Session 1:</u> <u>Small and Medium Businesses: Large Impact for a Sustainable Future</u> Small-to-Medium Enterprises, or SMEs, employ more than 90% of the private sector workforce in Canada, and make up 30% of Canada’s GDP. Without active support and contribution from the SMEs, the Global Goals can never be reached. This session will discuss the role of SMEs in advancing the SDGs, and explore what tools, resources and support systems are available for the SME industry to step up.</p> <p><u>Moderator:</u> Carla Heim, Senior Advisor of Social Entrepreneurship at <i>BDC</i></p> <p><u>Speakers:</u> Kasha Huk, Canada Country Manager at <i>B Lab</i> Suha Jethalal, Head of Marketing at <i>Bullfrog Power</i> Kathryn Wortsman, Fund Manager, Catalyst Fund at <i>MaRS Discovery District</i> Chandran Fernando, Principal at <i>Matrix360</i></p> <p><u>Simultaneous Session 2:</u> <u>Investing in the Next Generation of Innovators</u> How can businesses mobilize young professionals to solve their SDG challenges? Is there an opportunity for companies to identify and train young talent within their organizations to collaborate and accelerate business innovation towards the SDGs? This session will explore how these future business leaders and entrepreneurs can be activated to develop and drive innovative solutions through new technologies, business models, and design thinking, while delivering on their company’s sustainability objectives.</p> <p><u>Moderator:</u> Ilona Dougherty, Managing Director, Youth & Innovation Project at <i>University of Waterloo</i></p> <p><u>Speakers:</u> Sarah Chapman, National Lead of Corporate Responsibility & Sustainability at <i>Deloitte</i> Wayne Barton, Manager of Research and Commercial Development at <i>BASF Canada</i> Geoff Pegg, Director of Sustainability at <i>Telus</i> Simon Chorley, International Programs Manager at <i>UNICEF Canada</i></p>
2:30 – 2:45 pm	Transition and Coffee Break
2:45 - 3:45 pm	<i>Breakthrough Solutions</i>
	<p><u>Simultaneous Session 1:</u> <u>Innovative Business Solutions for the SDGs</u></p>



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	<p>How can business innovation play a role in advancing sustainable development in Canada? How can leadership in sustainability and innovation increase a company’s competitive advantage and shareholder value? This session will look at how companies are using the SDGs to manage long-term risks and find opportunities to grow and develop their businesses while generating significant societal and environmental benefits that are increasingly valued by their consumers, investors, and the global community.</p> <p>Moderator: Allyson Hewitt, Senior Fellow at <i>McConnell Foundation</i>; Director of Social Entrepreneurship at <i>MaRS Discovery District</i></p> <p>Speakers: Frances Edmonds, Head of Sustainable Impact at <i>HP Canada</i> Melissa Mirowski, Country Sustainability Manager at <i>IKEA Canada</i> Neetika Sathe, VP of Green Energy & Technology Centre at <i>Alectra</i> Paola Correal Vasquez, General Manager of Operations at <i>Earth Alive Technologies</i></p> <p><u>Simultaneous Session 2:</u> Smart Cities – What Can They Offer to the 2030 Agenda? More than 50% of the world’s population lives in urban areas; by 2050, it will be nearly 70%. This raises huge challenges for municipalities and city planners. Are Smart Cities the answer? This session will discuss how the innovative use of data, technology and policies, and various other aspects of Smart Cities, can help us achieve the 2030 Agenda for Sustainable Development.</p> <p>Moderator: Eric Meliton, Program Manager at <i>Partners in Project Green</i></p> <p>Speakers: Pino Di Mascio, Director of Planning at <i>Sidewalk Labs</i> Martin Canning, Executive Director of Smart Cities at <i>Evergreen</i> Nancy Macdonald, Interim Director - Urban Places; VP of Community Development - Urban Planning at <i>Stantec</i> Helen Loftin, General Manager of Business Development and Enterprise (BDE) at <i>City of Guelph</i></p>
3:45 – 4:00 pm	Transition Break
4:00 – 4:30 pm	The Value of Engagement and Commitment for Sustainability
4:30 – 4:50 pm	Closing Remarks Ana Bailão , Deputy Mayor at <i>City of Toronto</i>
4:50 – 7:00 pm	Networking Cocktail Reception