



## Micro-Tyco Business Challenge.

1st year students are challenged to start their own business venture using just \$1 of seed capital. Profits help support micro-financing loans to women entrepreneurs in developing countries. **Become an entrepreneur to fund an entrepreneur.**



# College of Business + Economics

## Food sustainability research.



The University of Guelph is known as “Canada’s Food University.” Our research focuses on food production, safety and the business of food. Our hospitality program studies food waste and promotes local food. We promote fair trade across the global food supply chain and investigate trends in healthy food consumption.

## Our vision

To develop and be Leaders for a Sustainable World.

## Our mission

To provide a transformational learning environment that encourages critical reflection, personal growth, community engagement and global awareness, and promotes comprehensive understanding of both traditional and emerging themes in management and economics.

We foster social and ethical responsibility and prepare graduates for leadership roles that will improve the effectiveness of their organizations and the well being of people in Canada and around the world.



## Cultural and idea exchanges.

Guelph undergraduate students traveled to Guatemala to help economically challenged youth develop entrepreneurial ideas for their local economy. Guelph students offer their business skills and ideas, while the Guatemalan youth share their cultural experiences and local knowledge. Select entrepreneurs have their entrepreneurial ideas fully funded by local investors.

## Business for good.



Co-developed by Guelph commerce alumnus Gavin Armstrong, the Lucky Iron Fish Project is a simple, affordable, social entrepreneurship initiative to help eradicate iron deficiency and anemia in developing countries. By cooking food or boiling drinking water with the Iron Fish, consumers iron levels dramatically increase.



## Education for the world.

Themes of environmental and economic sustainability run throughout our curriculum. Our students learn how business can be used to better our world. Students in our Bachelor of Commerce program take a course in **Corporate Social Responsibility** and our MBA degree in **Sustainable Commerce** is one of few specializations of its kind in Canada.

**PRME** Principles for Responsible Management Education

**Business +**  
Leaders for a Sustainable World.

“As an academic institution, we play a vital role in developing the minds and skills of tomorrow’s leaders. Our vision of developing “Leaders for a Sustainable World” runs throughout our curriculum. **We believe that business should be a force for economic and social good.**

The **UN’s Sustainable Development Goals** reflect the values and day-to-day activities of the University of Guelph’s College of Business and Economics.”

Dean Julia Christensen Hughes  
University of Guelph,  
College of Business + Economics

We support the next generation of female business leaders through local programs, awards and mentorship opportunities.

**5 GENDER EQUALITY**



Our student run restaurant explores how to reduce water consumption in the hospitality industry.

**6 CLEAN WATER AND SANITATION**



Our internationally recognized research in environmental economics challenges and informs energy policy.

**13 CLIMATE ACTION**



The University of Guelph’s ‘Barcode of Life’ project aims to accurately identify all species of animals, including marine life.

**14 LIFE BELOW WATER**



We explore inefficient energy policies, consumers’ adoption of ‘green’ real estate and our students help market sustainable energy.

**7 AFFORDABLE AND CLEAN ENERGY**



Our internationally recognized research in labour economics has helped foster a better understanding of Canada’s skills gap.

**8 DECENT WORK AND ECONOMIC GROWTH**



We examine the ethical treatment of animals in the food supply chain as well as local food production and consumption.

**15 LIFE ON LAND**



In order to become socially aware business leaders, students examine the importance of corporate social responsibility.

**16 PEACE, JUSTICE AND STRONG INSTITUTIONS**



# Business +

Leaders for a Sustainable World.

Through the Micro-Tyco challenge, 1st year students help fund women entrepreneurs in developing countries.

Our faculty’s research examines how to reduce food waste, promote local foods, and improve food security.

Our Centre for Business and Student Enterprise (CBaSE) helps student entrepreneurs launch new ventures while still enrolled in school.

We investigate factors that promote equality in the developing world and in rural communities.

We actively connect with industry and alumni partners to achieve our goal of developing ‘Leaders for a Sustainable World.’

College of **Business + Economics**

UNIVERSITY of GUELPH

**17 PARTNERSHIPS FOR THE GOALS**



**1 NO POVERTY**



**2 ZERO HUNGER**



**9 INDUSTRY, INNOVATION AND INFRASTRUCTURE**



**10 REDUCED INEQUALITIES**



Our Garden2Table project educates local youth on the growing, harvesting and cooking of food to make healthier food choices.

As members of AACSB and EFMD, we emphasize quality, transformative education through applied, ‘hands-on’ learning.

We aim to better understand issues related to sustainable and rural tourism, real estate development and food production.

We examine consumer behaviour and factors contributing to unhealthy, compulsive consumption.

**3 GOOD HEALTH AND WELL-BEING**



**4 QUALITY EDUCATION**



**11 SUSTAINABLE CITIES AND COMMUNITIES**



**12 RESPONSIBLE CONSUMPTION AND PRODUCTION**

