

College of Business and Economics Stats

**3,400+**

Undergraduate students

200+

Graduate students

100+ faculty and
staff

Our vision is to develop leaders for a sustainable world. We embrace "business as a force for good" and champion **business with integrity.**

8**Undergraduate Majors**
in Bachelor of Commerce Program

Accounting, Agribusiness, Economics + Finance, Hospitality + Tourism, Leadership + Organizational Management, Marketing, Public Management, Real Estate + Housing

3**MBA Specializations**

Food + Agribusiness, Hospitality + Tourism, Sustainable Commerce

4**Masters Programs**

Economics, Hospitality + Tourism, Leadership, Marketing + Consumer Behaviour

2**PhD Programs**

Economics, Management

**Research Quality Output**

Top 5% in the world
for economic research*

**Research Impact**

Top 5 H-Index in Canada

when normalizing h-index for Social Sciences and Humanities disciplines.**

* according to Research Papers in Economics (RePEc)

** P. Jarvey, A.Usher, "Measuring Academic Research in Canada: Field-Normalized Academic Rankings", 2012



1

We develop responsible business leaders.

\$20,000+ raised to fund entrepreneurs in developing countries through *Micro-Tyco*.
\$20,000+ raised by *BComm* students to raise awareness for youth homelessness.

2

We incorporate values of responsible business in our programs.

All students enrolled in BComm program complete a course in **Corporate Social Responsibility**.

3

We create a transformational learning environment.

160 business students consulted local organizations on their business plans, for course credit.

4

Our research has real impact.

Faculty and graduate students explore diverse research areas, including:

Food + nutrition

Climate change + public policy

Consumerism + advertising

Economics + development

Accountability + CSR

Organizational behavior

Real Estate + housing

5

We collaborate with local organizations to maximize student learning and research.

We engage in mutually beneficial partnerships with some of Canada's largest organizations, including *Longo's*, *OMAFRA*, *Tim Hortons* and *NetZero Council*.

6

We engage in dialogue with community stakeholders.

Campus seminars and workshops included:

Risk and insurance issues

Econometric applications in climatology

Sustainable restaurant operations

Sustainable rural tourism

Cancer treatment pricing

Gender wage gap

