BASF in North America
BASF – We create chemistry

BASF chemistry is used in almost all industries

- Agriculture
- Health & nutrition
- Energy & resources
- Construction & housing
- Consumer goods
- Transportation
- Electrical & electronics
We create chemistry for a sustainable future

This means we contribute to a world that provides a better quality of life for everyone in the future.

Chemistry to solve current and future needs

- ~10bn people by 2050
- 70% of the world population will live in cities by 2050
- 50% more primary energy consumption by 2050
- 30% more food needed by 2050
BASF sites worldwide

- Regional centers
- Selected sites
- Verbund sites
- Selected research and development sites

Sites:
- Freeport
- Geismar
- Antwerp
- Ludwigshafen
- Florham Park
- São Paulo
- Nanjing
- Hong Kong
- Kuantan
- Singapore
Verbund – a BASF strength

Verbund / ver’boont

- *n.* an interconnected system of relationships generating greater value than the sum of its parts.
- *adj.* characterized by the effective application of such relationships.

from German as coined by BASF, late 20th century

- The 6 Verbund sites enables BASF to add value as one company through efficient use of our resources

- Our Verbund sites take the chemical production process and allows the by-products of one plant to be used as the starting material of another
Recognition for sustainability

CDP Global 500 Climate Disclosure Leadership Index
BASF in leading position in reporting on climate protection

Dow Jones Sustainability Index
BASF share included in DJSI World for fourteenth consecutive year

European Water Stewardship certificate
BASF awarded for responsible use of water
You’re unique. We like that!

We value the differences in our workforce and see them as key to the success of our business and to the achievement of our status as an employer and partner of choice.
Adding value through diversity

Diversity+Inclusion Business Strategy

Every Decision Counts
We attract the best talent from all backgrounds
We select the best talent from all backgrounds
We develop and retain a diverse workforce
We emphasize the business value of D+I and the power of inclusive leadership

Strong Employer Brand + Candidate Experience
The Power of Connected Minds

Solving the world’s growing demands through science and innovation—that’s the power that comes from being part of the most talented, engaged and globally connected team. That’s the power of connected minds.
Creating Chemistry in our Communities

BASF strives to be an active contributor to the communities in which we operate; adding value, creating economic opportunity and contributing to the overall quality of life. For example, BASF Canada…

- supports the ACT Foundation by helping empower high school students across Canada with life saving CPR skills
- provides scholarship funds to indigenous youth as part of our commitment to building relationships with indigenous communities and supporting STEM education
- Supports Credit Valley Conservation and Essex Region Conservation through employee volunteerism by planting more than 2000 trees in the communities we serve
We create chemistry
News Release

BASF presents the power of chemistry and collaboration at GLOBE 2016

- BASF executives highlight chemistry’s contributions to a sustainable future
- Company demonstrates a complete composting system for coffee

VANCOUVER, BC, and FLORHAM PARK, NJ, March 2, 2016 – BASF is driving discussions around sustainable solutions as the partner sponsor of GLOBE 2016 in Vancouver, B.C. from March 2-4, 2016.

In today’s opening plenary event, Wayne T. Smith, CEO of BASF Corporation, delivered a keynote address which underscored how chemistry and collaboration can help solve some of the world’s greatest challenges. The keynote was followed by a live one-on-one interview with Rudyard Griffiths, Anchor, Bloomberg North and Munk Debates Moderator.

“Chemistry plays an important role in developing sustainable technologies to address global challenges,” said Smith. “However, we also recognize that we cannot simply solve big problems on our own. The science we bring is just one part of the equation and equally important is the chemistry between people – such as our customers, the communities we operate in, universities, governments, NGOs, and other key stakeholders.”

Throughout the conference, sustainability leaders will participate in lively debates, roundtables, and SPARK talks with a goal of catalyzing collaborations that will drive more sustainable solutions. Charlene Wall-Warren, Director of Sustainability for BASF in North America, will explain the company’s Sustainable Solution Steering™ method which looks at the

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entire value chain to assess the overall sustainability contribution of BASF products.

In a discussion on innovative cross-sector partnerships, Keith Edwards, Business Manager, Specialty Plastics, BASF, will focus on the company’s collaboration with major league sports stadiums to drive sustainability at their venues through closed-loop waste management and composting systems.

BASF is also presenting examples of its sustainable solutions in the Innovation Expo, including live demonstrations of a complete composting system for coffee production, packaging, and waste disposal using ecovio® compostable plastic.

“The achievement of a sustainable future is dependent on collaboration across industries and along the entire value chain,” said Marcelo Lu, President of BASF Canada. “BASF is participating in and sponsoring GLOBE to share best practices and identify opportunities where we can work together to address global challenges.”

GLOBE is a biannual conference that brings together thousands of thought leaders and innovators from around the world. The theme for GLOBE 2016 is “Business Innovation for the Planet” focusing on the challenges between people, planet and profit.

For press photos from BASF’s participation at GLOBE, please click the following link: https://www.basf.com/ca/en/pages/globe2016-newsphotos.html.

About BASF

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To find out more about BASF’s activities in Canada, visit www.basf.ca or follow us on twitter www.twitter.com/basfcanada.
BASF Canada employees celebrate Earth Month by helping increase forest cover in Mississauga

Company plants trees, donates $5,000 to protect natural resources

What: In an effort to help boost forest cover, employees from BASF Canada’s Mississauga, Brampton and Toronto sites are teaming up with Credit Valley Conservation (CVC) to plant 200 trees at a Mississauga park that is in need of reforestation.

When: Friday, April 22, 2016
9:15 a.m.-11:15 a.m.

Where: Woodland Meadows Park, 918 McBride Ave, Mississauga

Background: BASF Canada encourages employees to use Earth Month as an opportunity to celebrate the company’s commitment to sustainability by giving back to their communities and making a positive impact on the environment. The company also made a $5,000 financial contribution to help support the CVC Foundation and its efforts to protect and restore natural resources.

Media: Media is asked to confirm attendance by contacting: Lauren Reid, Communications Specialist at lauren.reid@basf.com or 905-301-4019.

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BASF Canada supports those affected by Alberta wildfires

Company to give $10,000 and match employee donations

MISSISSAUGA, ON, May 5, 2016 – In support of the more than 80,000 people displaced by wildfires in Fort McMurray, Alberta, BASF Canada today announced it will donate $10,000 to the Canadian Red Cross Alberta Fires Appeal and match personal donations up to $1,000 per employee.

“Our thoughts are with the people of Fort McMurray and those affected by the wildfires,” said Marcelo Lu, President of BASF Canada. “BASF wants to help the Canadian Red Cross with its ongoing relief efforts for those impacted during this difficult time. We are also encouraging our employees to support their fellow Canadians and hope our collective contributions provide some relief.”

BASF has employees throughout the province of Alberta, with manufacturing sites in Blackie and Nisku. Additionally, the company services a number of customers in northern Alberta.

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BASF wins 3M Canada’s “Service Quality Supplier” award for reducing costs and carbon footprint

LONDON, ON, and MISSISSAUGA, ON, May 9, 2016 – 3M Canada demonstrated the importance of a strong customer-supplier relationship by presenting BASF with its “Service Quality Supplier” award for “Supplier Ideation.” As a longtime supplier of 3M Canada, BASF developed new ways to save costs for the company’s manufacturing plants and reduce its carbon footprint. Marcelo Lu, President of BASF Canada, accepted the award at a ceremony in London, Ontario.

“We highly value our relationship with 3M Canada and this award demonstrates our shared commitment to innovation, quality and sustainability. Together, we collaborate to provide solutions for home, office, industrial and retail use,” said Lu. “As BASF ships a substantial amount of raw materials to 3M Canada each week, the companies worked together to find ways to transport more product while reducing the number of deliveries.”

The new process helps 3M Canada save time and energy, significantly reducing the number of road trips and associated paperwork.

“In many cases, our suppliers are subject matter experts, and it is their insight, proactive approach, and willingness to communicate that makes achieving shared goals a reality,” said Liisa Sheldrick, communications leader, 3M Canada. “We want to acknowledge, recognize, and celebrate supplier excellence in Technology, Quality, Responsiveness, Delivery, Supplier Ideation, and Sustainability. As the winner of this year’s Supplier Ideation award, BASF has demonstrated true commitment as a partner to

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3M and our values regarding Quality, Service, and Responsibility to the Environment.”

3M Canada’s annual “Service Quality Supplier” awards recognize suppliers who consistently exceed the company’s expectations, and deliver “best in-class” performance. Suppliers must also share in 3M’s commitment to quality, service, and the responsibility to the environment, while driving considerable and often measurable value for 3M, and the customers it services.

BASF began supplying dispersions to 3M Canada over 25 years ago.

About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With $30 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M’s creative solutions to the world’s problems at www.3M.ca or on Twitter @3M_Canada.

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BASF named a Top Foreign Corporate Citizen in Canada

Company receives designation for second consecutive year

MISSISSAUGA, ON, June 7, 2016 -- BASF recently received the designation as one of Canada’s Top Foreign Corporate Citizens for the second consecutive year by Corporate Knights, a Toronto-based media and research company. The list includes companies with substantial operations in Canada that are considered global leaders in corporate citizenship.

“An important part of leading corporate citizenship is having strategic management systems in place that consider environmental, economic and societal sustainability aspects along the value-chain,” said Charlene Wall-Warren, Director of Sustainability for BASF Corporation. “Through our company’s Sustainable Solutions Steering® method, BASF analyzed over 60,000 solutions with plans to systematically increase our portfolio of innovative and sustainable solutions.”

Companies are evaluated based on sustainability disclosure practices, financial health, product categories and financial sanctions. To qualify, companies with global headquarters located outside of Canada must have a Canadian subsidiary on the 2015 Financial Post 500, the list of Canada’s biggest companies by revenue. The parent corporations must also qualify for Corporate Knights’ 2016 Global 100 Most Sustainable Corporations shortlist. In 2014, BASF was named in the Global 100 index of the world’s most sustainable corporations.

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Joint News Release
August 2, 2016

For immediate release

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BASF Science Academy inspires innovative thinking

Mississauga student embraces the challenges of chemistry at the two-week advanced level science program

MISSISSAUGA, ONTARIO, August 02, 2016 – Breanna Lima of Mississauga, Ontario, jump-started her college experience and learned the business of chemistry at the sixth annual BASF Science Academy. Breanna, a student at St. Aloysius Gonzaga Secondary School, represented Canada among 20 high school seniors interested in science, technology, engineering or math (STEM) for a career.

The two-week summer science program, developed by BASF Corporation, is held at Fairleigh Dickinson University (FDU) in Madison, New Jersey. Working in teams, students use BASF chemistry to formulate their own personal care products and develop a go-to-market plan and strategy. At the end of their two weeks, students present their product to a panel of BASF executives and FDU academic leaders.

“The Academy is a once-in-a-lifetime experience that brings together students from across Canada, the U.S., Mexico, Central America and the Caribbean to explore the wonders of chemistry and how it relates to business,” said Leta LaRush, Manager of Communications for BASF Canada. “We hope to foster their interest in science, inspiring them to continue their education and pursue career opportunities in science, technology, engineering or math.”
Following the curriculum theme, “From Molecules to Marketplace”, students gain invaluable hands-on experience in college chemistry labs while developing a marketing strategy to link their product to the consumer. Students also experience chemistry in action by visiting BASF Research and Development labs in Tarrytown, NY and meeting with cosmetic chemists and subject matter experts. Through exposure to real world chemistry, students observe how the fundamental building blocks of many every day products are comprised of chemistry.

“The partnership between business and academia is a successful model for helping students understand the practical applications of what they learn,” said Dr. Brian Olechnowski, Program Director at FDU. “I am excited to be a part of the experiences and progress the students make during the intensive two week program.”

Students graduate from the program with two transferable college credits to encourage their pursuit in a science, technology, engineering or math (STEM) field. In addition, FDU offers Science Academy alumni $5,000 scholarships if they choose to attend FDU in the fall of 2017.

“The most rewarding part of the Science Academy was the people,” said Lima. “All of the students decided to take two weeks out of their summer vacation to better themselves and learn more outside of the classroom. I was able to meet students, just like me, from across the U.S, Mexico, and Guatemala who all found value in furthering their education.”

Several Science Academy alumni have returned to BASF through the summer hire internship program and the Professional Development Program (PDP). Most notably, Science Academy class of 2011 alumni, Kevin Chao, joined BASF as a full-time PDP. Kevin will begin working for BASF in Beaumont, TX in September.

Graduates of the 2016 Science Academy are listed below:

- Virginia Behmer, Elyria High School, OH
- Jacob Bice, Geneva Community High School, IL
- Karla Paola Bonilla Gomez, Colegio Indoamericano, Mexico
- Alexander Chen, Whippany Park High School, NJ
- Lara Dmitruchina, Roosevelt High School, MI
- Winston Hung, West Brook High School, TX
- Joelle Kim, Grissom High School, AL
Nicole LeJeune, East Ascension High School, LA
Breanna Lima, St. Aloysius Gonzaga Secondary School, ON, Canada
Danielle Matz, Seneca Valley Senior High School, PA
Anthony Nepomuceno, Bradley-Bourbonnais High School, IL
Jacob Pate, Columbia High School, TX
Adithya Ramaswami, Anthony Wayne High School, OH
Anna Reed, Morris Knolls High School, NJ
Ana Paula Reyna Maldonado, Bilingue Vista Hermosa, Guatemala
Cody Sasser, Port Neches Groves High School, TX
Alana Tillery, Kings Fork High School, VA
Jiayuan Wang, Nansemond-Suffolk Academy, VA
Jason Yang, The Kinkaid School, TX
Claire Zou, Randolph High School, NJ

For press photos, please click on the following link:

Suggested caption: Breanna Lima, of Mississauga, Ontario, represented Canada at the 2016 BASF Science Academy.


Suggested caption: Breanna Lima, representing Canada at the 2016 BASF Science Academy accepts her graduation certificate from Dr. Geoffrey Weinman, Dean of the Becton College of Arts and Science, FDU (left) and Maureen Paukert, Director of Corporate Communications of BASF Corporation.

About Fairleigh Dickinson University
Devoted to the preparation of world citizens through global education, Fairleigh Dickinson is New Jersey's largest private university and features more than 100 liberal arts and professional degree programs, two international campuses, dozens of partnerships with internationally renowned institutions and special programs and status within the United Nations. For more information, go to www.fdu.edu.

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Joint News Release
September 6, 2016

For immediate release

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BASF and Earth Rangers bring chemistry to the classroom in 2016

VAUGHAN, ON and MISSISSAUGA, ON, September 6, 2016 -- Elementary school students across Canada celebrate a new school year by creating chemistry with BASF Kids’ Lab, a series of hands-on workshops. Together with Earth Rangers, the Kids’ Conservation Organization, BASF delivers the program to over 1000 students in Alberta, Nunavut, Ontario, Quebec, and Saskatchewan.

The BASF Kids’ Lab program enhances science, technology, engineering and math (STEM) related education for students (ages 6 – 12), encouraging kids to explore the connections between chemistry and the world around them. Since 2013, the program has reached more than 4,000 children in Canada, at no costs to participants.

“Our goal is to engage students in STEM-related fields at an early age, when they are most curious about the world around them,” said Marcelo Lu, President of BASF Canada. “By fostering an interest in the sciences, BASF hopes to inspire the next generation of scientists.”

“Kids love animals and want to take action to protect them and their habitats,” said Peter Kendall, Executive Director, Earth Rangers, “Our partnership with BASF, now in its fourth year, delivers fun and captivating scientific experiments that provide hands-on experience. We teach students about the importance of water conservation and the important role that chemistry plays in restoring and preserving our countries diverse natural environment.”
The 2016 program will include the “Operation Filtration” and “Hold Everything” experiments, which are performed with safety goggles, a lab apron, and gloves.

This fall, BASF Kids’ Lab will come to schools in the following communities in Canada:

- Alberta: Blackie
- Ontario: Brampton, Cornwall, Milton, Mississauga, Oakville, Oshweken, Windsor
- Quebec: Montreal area
- Saskatchewan: Saskatoon
- Nunavut: Iqaluit


**Suggested Caption:** A child explores how polymers behave by creating slime during a BASF Kids’ Lab.

**About Earth Rangers**

Earth Rangers is The Kids’ Conservation organization, dedicated to educating children and families about biodiversity, inspiring them to adopt sustainably behaviors and empowering them to become directly involved in protecting animals and their habitats.

Children have an inherent love for animals and are passionate about making a real difference on issues concerning wildlife. Earth Rangers builds on this desire through their national School Outreach Program, an award winning children’s website, www.earthrangers.com, and a variety of family engagement programs that empower children to make a real difference for Canadian biodiversity and the habitats they need to survive. More than 150,000 children from across Canada have signed up to be Earth Rangers to take action to help ensure the lasting survival of species in Canada. Become an Earth Ranger at www.earthrangers.com. For more information visit www.earthrangers.org

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Magna and BASF Canada support Road Hockey to Conquer Cancer

Companies donate $20,000 to cancer care and research

AURORA and MISSISSAUGA, CANADA, October 4, 2016 -- Magna International Inc. and BASF Canada rallied to make a joint donation of $20,000 to Road Hockey to Conquer Cancer for the Princess Margaret Cancer Foundation.

The October 1 fundraising event took place at Woodbine Racetrack in Toronto, and featured a friendly road hockey tournament and celebrity appearances. Geraldine Heaney, Canadian Hockey Hall of Famer and Olympic Gold Medalist, joined the Magna/BASF team as an honorary player. The team, made up of players from both companies, was among the top 40 donors to the cause.

“We know it takes teamwork and collaboration to meet the biggest challenges, whether it’s developing new innovations for the auto industry or supporting research to beat cancer,” said Marc Neeb, Chief Human Resources Officer, Magna International. “We’re very proud to join with our colleagues from BASF Canada in support of this worthy cause.”

“BASF and Magna share a common commitment to supporting the communities where we live and work through charitable giving and volunteerism,” said Marcelo Lu, President of BASF Canada. “Cancer is a disease that affects us all in some way, and we support the Princess Margaret Cancer Foundation’s vision to conquer the disease in our lifetime.”
The joint donation will help support breakthrough cancer research, patient care and education programs.

For a press photo, please click on the following link: https://www.basf.com/press-photos/us/en/photos/2016/10/10-04-16_TeamMagnaAndBASF.jpg

Suggested Caption: Employees from Magna International and BASF Canada are joined by Geraldine Heaney, Canadian Hockey Hall of Famer and Olympic Gold Medalist, at the Road Hockey to Conquer Cancer tournament in Toronto.

About Magna

We are a leading global automotive supplier with 309 manufacturing operations and 99 product development, engineering and sales centres in 29 countries. We have over 152,000 employees focused on delivering superior value to our customers through innovative products and processes, and World Class Manufacturing. We have complete vehicle engineering and contract manufacturing expertise, as well as product capabilities which include body, chassis, exterior, seating, powertrain, electronic, active driver assistance, vision, closure and roof systems. Our common shares trade on the Toronto Stock Exchange (MG) and the New York Stock Exchange (MGA). For further information about Magna, visit our website at www.magna.com.

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BASF named one of Canada’s Top 100 Employers for 2017

MISSISSAUGA, ON, November 7, 2016 – Today, BASF was recognized as one of Canada’s Top 100 Employers for 2017. Mediacorp, the country’s largest publisher of employment periodicals, cited BASF Canada for offering 17 weeks parental leave top-up, employer contributions to a defined contribution pension plan, and health benefits. The company also received recognition for helping employees stay connected with virtual and physical resources including “eTV,” an employee television network, and internal resource groups.

“BASF is committed to fostering an inspired and engaged workforce,” said Marcelo Lu, President of BASF Canada. “We are looking for the next generation of leaders and innovators to help bring our solutions to life and join us in our journey of creating chemistry for a sustainable future.”

The editors of Canada’s Top 100 Employers evaluate employers using eight criteria: physical workplace; work and social atmosphere; health, financial and family benefits; vacation and time off; employee communications; performance management; training and skills development; and community involvement. Selection was based on information from a national Top Employer application submitted by BASF Canada, together with independent research by Mediacorp.

This is the third consecutive year the company has been named one of Canada’s Top 100 Employers. BASF has also been recognized as one of Greater Toronto’s Top Employers for three consecutive years.

Caption: BASF employee Nancy Lyons works in the lab of the company's Windsor, Ontario site.

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News Release

BASF named one of Greater Toronto’s Top Employers for 2017

MISSISSAUGA, ON, December 12, 2016 – Today, BASF was recognized as one of Greater Toronto’s Top Employers for 2017. Mediacorp, the country’s largest publisher of employment periodicals, cited BASF Canada for its work atmosphere, employee communications, health benefits, family-friendly workplace and community involvement. The publisher also highlighted BASF’s commitment to supporting a diverse and inclusive workplace.

“We value differences in work experience, lifestyle and culture, which contribute to diversity in perspectives and ideas,” said Terri Howard, Director of Human Resources. “BASF invests in talent by providing learning and development opportunities for employees to help them grow professionally and personally, expand their network and build a rewarding and dynamic career.”

The editors of Greater Toronto’s Top Employers evaluate employers using eight criteria: physical workplace; work and social atmosphere; health, financial and family benefits; vacation and time off; employee communications; performance management; training and skills development; and community involvement. Selection was based on information from a national Top Employer application submitted by BASF Canada, together with independent research by Mediacorp.

This is the fourth consecutive year the company has been named one of Greater Toronto’s Top Employers. BASF has also been recognized as one of Canada’s Top 100 Employers for three consecutive years.

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For a press photo, please click the following link: https://www.basf.com/press-photos/us/en/photos/2016/12/12-12-16_GreaterTorontoTopEmployer

Caption: BASF Canada employees working at the company’s headquarters in Mississauga, Ontario.

About BASF

BASF Canada, headquartered in Mississauga, Ontario, has 670 employees at 11 production facilities and offices located across Canada. BASF Canada is a subsidiary of BASF SE, Ludwigshafen, Germany and an affiliate of BASF Corporation, Florham Park, New Jersey. BASF has nearly 17,500 employees in North America, and had sales of $17.4 billion in 2015. For more information about BASF’s North American operations, visit www.basf.us. To find out more about BASF’s activities in Canada, visit www.basf.ca or follow us on twitter www.twitter.com/basfcanada.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 112,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of more than €70 billion in 2015. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.
News Release

BASF Canada achieves seventh Responsible Care® re-verification

Company recognized for its commitment to sustainability

MISSISSAUGA, ON, December 15, 2016 – BASF Canada has successfully completed a seventh re-verification of its Responsible Care management systems. As a member of the Chemistry Industry Association of Canada (CIAC), the company participated in a third party re-verification that assesses BASF’s operations, product stewardship and environmental, health and safety performance from a sustainability perspective.

“Responsible Care is integral to how we conduct our business and operate our facilities in Canada. We are committed to protecting the health and safety of our employees, communities and the environment,” said Marcelo Lu, President of BASF Canada. “It is important for us to maintain an open dialogue with community stakeholders, inform them of our progress and assure them of our continued dedication.”

As part of the 2016 re-verification process, the third-party verification team comprised of industry experts and public advocates assessed BASF Canada’s Responsible Care management systems, visited the company’s facilities in Mississauga, Ont., Nisku, Alta., and Saskatoon, Sask., and interviewed community stakeholders in Cornwall, Windsor, and Toronto, Ont. The verification report is available online.

Responsible Care, the chemistry industry’s commitment to sustainability, is a voluntary, worldwide initiative launched in 1985 by the CIAC. The initiative has been recognized by the United Nations and is now practiced in more than 60 countries around the world.

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Responsible Care® is a registered trademark of the Chemistry Industry Association of Canada.

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